



Privacy Policy

General

The Wildlife Trust is committed to protecting your privacy. It is very important to us and we respect anyone's concerns about maintaining it. This statement tells you how and why we use your information.

Your choice

Certain areas of our website require you to register before you can access them. We will use the information you provide to fulfil your enquiry. We will not pass your details on to any third parties without your permission.

Registration is voluntary. However if you do not wish to register, you will be unable to access these restricted areas.

Links to The Wildlife Trust website and other external websites

The Wildlife Trusts are not responsible for the privacy practices or the content of any other websites linked to this site. If you have followed a link from this website to another website you may be supplying information to a third party.

Data protection

The Wildlife Trusts do not sell, trade or rent your personal information to others. This information will not be disclosed to any third party without your consent unless required by law.

The Data Protection Act allows you to have access to information held about you and, where appropriate, to have it corrected or deleted. There is a maximum charge of £10 for providing a copy. Visitors to our website responding to advertisements should satisfy themselves that they know how their personal information will be used.

Our use of cookies

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites.

Our cookies help us:

- Make our website work as you'd expect
- Remember your settings during and between visits
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Continuously improve our website for you.

We do NOT use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass personally identifiable data to third parties
- Pay sales commissions

- You can learn more about all the cookies we use below.

There are two types of cookie you may encounter when using this site:

- First party cookies:** these are our own cookies, controlled by us and used to provide information about usage of our site.
- Third party cookies:** these are cookies found in other companies' internet tools which we are using to enhance our site.

First party cookies

This site uses cookies in several places – we've listed each of them below with more details about why we use them and how long they will last.

Cookies set by this website

Name	Purpose	Typical content	Expires
SESSxxxID	Authentication session to prevent having to login multiple times in one browser session. This is only set if you authenticate via the site. This may happen if you make use of our commenting.	A unique id that ties the current session to a database settings table.	One week
has_js	This helps the website understand browser Javascript functionality.	An on/off flag that denotes whether or not the browser supports Javascript.	On site exit
Online forms	NO_CACHE	This cookie is essential for our webforms to operate. It is set only for those people using the form, and prevents the browser from storing the information you enter. This cookie is deleted when you close your browser.	NA

Third Party Cookies

We use a number of suppliers who may also set cookies on their websites' on its behalf. This site does not control the dissemination of these cookies. You should check the third party websites for more information about these.

Provider	Name	Purpose	More info
Google Analytics	_utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	Google Privacy policy

Add this	_atuvc xtc uid uvc uit psc	These cookies are created by the AddThis social sharing site. AddThis does collect some information such as which web page you came from, which type of browser you are using, and your general geographic location. If you use the AddThis tool to share content they aggregate data about what pages are shared, when, and how. They also assign your web browser a unique identifier. This ID doesn't, and can't, say anything about you, it's a random series of numbers and letters used to distinguish users from each other.	Add this Privacy Quick Summary. Add This Privacy Policy. Add This Data Collection Opt-Out
FontDeck		Fontdeck sets a single session cookie for each font requested. Each cookie contains (nothing but) a random string used solely as part of our caching and font security measures. The cookies are removed as soon the browser is closed (or the session otherwise ends). They contain no personal information and are not used for gathering analytics or tracking at a personal or aggregate level. Their sole purpose is to check whether we should serve the webfont from cache or not.	FontDeck Privacy Policy
Wufoo	wildlifetrusts40	This is a session ID cookie used identify unique visitors completing forms on our site. If you have your browser set to reject cookies the forms may not work correctly.	Wufoo Privacy Policy

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>

YouTube cookies

We embed videos from YouTube. This may set cookies on your computer, particularly if you are logged into a Google or YouTube account. To find out more, please visit YouTube's embedding videos information page.



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