

Home

Start

About this guide

Useful links

Case studies

Site map

Search this site

GO

You are here: [Home](#) > [Start](#) > [Jobseeker characteristics](#) > Who are the 50+ jobseekers?

Who are the 50+ jobseekers? >

50+ jobseeker characteristics >

How to identify typical barriers >

## Who are the 50+ jobseekers?



There are nine million people aged between 50 and state pension age in the UK. They are not a homogeneous group. Similarly, 50+ jobseekers differ from one another. Many may have held a steady job before recent redundancy. Others may have been on state benefits, experiencing short and longer term unemployment. Each will have different life experiences and different views and can be no more summed up in a few phrases than any other age group.

Stereotypes can be dangerous because they can influence the way you treat people. That said, if you are able to put yourself in your customers' shoes, it may help you strike the right note in the support you provide if you take on board some of the more common features of 50+ jobseekers. Other sections of this tool will tell you more about how you deal with barriers arising from them.

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### Resources

- [TAEN: Age Stereotypes and Evidence of Discrimination.](#)
- [TAEN: Key Facts on Age . Demographics and Employment](#)
- [Age UK: Productivity and Age \(March 2014\)](#)
- [DWP: Older Workers Statistical Information Booklet 2013](#)
- [EHRC: Older workers - employment preferences, barriers and solutions](#)
- [EHRC: Working Better - The over 50s, the new work generation](#)
- [Update on Literature on Age and Employment \(HSL\)](#)

Useful Links

This site is for help and information only. It is not meant as an authoritative guide. It is not meant as an authoritative statement of the law, and future changes in the law and other programmes and initiatives could make it less accurate at times. TAEN, the Department for Work and Pensions and the European Social Fund take no responsibility for your use of the information. You should always take [professional](#) advice on any specific legal or financial matter.

[TAEN ESF Video: Exploring Extended Working Lives from a Cultural Perspective](#)

[Health and Safety Executive: Did you know ... Ageing workers](#)

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