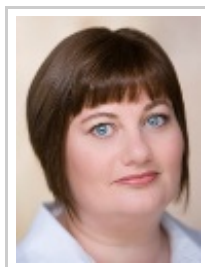

Claire Kerr

Marketing Consultant



Claire is a qualified marketing consultant, based in South Croydon, who works with B2B companies across the UK. She is an honours graduate, holds a diploma in marketing (DipM) and is a member of

the Chartered Institute of Marketing (MCIM). Self-employed and with more than 25 years' marketing experience, she can offer a blue-chip pedigree, but at a small company price. This typically suits companies that have a turnover of more than £1m, but which don't have an internal marketing resource. Her marketing services include: marketing strategy and planning, social media marketing, digital marketing, content marketing, blog writing, direct and email marketing, Wordpress and HTML/CSS website development, website management, PR, market research, copywriting and design and literature production.

For smaller companies, the self-employed, freelancers and those looking to learn more about marketing, she runs one-day [marketing courses in London](#).



Email: my first name AT my domain, see below:

Websites: www.kerrcommunications.co.uk |

www.marketinginoneday.co.uk

Phone: 020 8681 1581

Address: South Croydon, Surrey, UK

Profile

Claire Kerr provides a full range of marketing communications services via her B2B marketing consultancy, [Kerrcommunications](#), which she established in 2004.

For UK companies with a turnover in excess of £1m, Claire can bring big agency expertise at competitive

prices. She delivers effective marketing communications that can help increase awareness, attract clients, engage with the target market, launch products and build market share.

Claire's services include:

- marketing strategy and planning
- social media marketing
- digital marketing
- blog writing
- content marketing
- direct and email marketing
- Wordpress websites
- copywriting - for literature, for email campaigns and for the web/SEO
- PR
- research
- advertising
- design and literature production

From creating a complete marketing plan, to advising on social media presence or writing copy for a blog, website or new brochure, Claire always provides expert advice and a professional service. She is based in South Croydon, in Surrey, but serves clients right across London and the Home Counties – and further afield if a company is happy to deal by email, phone and Skype. Whatever the company size, whatever the objectives, and whatever the budget, businesses will benefit from an integrated marketing solution that will help achieve its business goals.

For smaller companies - self-employed business people, entrepreneurs and micro business owners - she runs one-day [marketing training courses](#) that teach them how to do their own marketing.

Education

The Chartered Institute of Marketing

Diploma in Marketing (DipM) and MCIM designation, June 1991

Previous Employment

Please see [Claire Kerr's LinkedIn profile](#) for full details

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