



What is Sticky Faith?

Sticky Faith is a ministry framework and parenting philosophy backed by practical and proven ideas to help develop long-term faith in teenagers.

Giving seniors a "graduation Bible" and hoping for the best just isn't cutting it.

Roughly 50% of students walk away from the church after they graduate High School.

In response to this problem, the Fuller Youth Institute has conducted the College Transition Project, a national longitudinal study following over 500 high school seniors during their first three years in college. The goals of this research are to understand the dynamics of youth group graduates' transition to college and to identify the relationships and best practices in youth ministries, churches, and families that can help set students on a trajectory of lifelong faith and service.

FYI's research confirms that it's never too early or too late to start developing faith that continues to grow and lasts. Sticky Faith gives parents and leaders both a theological/philosophical framework and a host of practical relationship and programming ideas that develop long-term faith in teenagers.

Sticky Faith Resources

The following books and films are designed to help you implement our Sticky Faith insights in your ministry and home.



[See All](#)

What creates Sticky Faith?

Intergenerational Relationships

Despite the age segregation that exists in

Whole Gospel

Many young people see faith like a jacket:

our churches and broader culture, each young person is greatly benefited when surrounded by a team of five adults. We call this the new 5:1 ratio.

something they can put on or take off based on their behavior. We seek to help students develop a more robust understanding of the gospel, one that integrates faith into all aspects of life.

Partnership with Families

Research demonstrates that parents are the #1 influencers when it comes to spirituality in young people—yes, even teenagers. We help leaders develop new ways to partner with parents, empowering them to nurture faith in their families.

A Safe Place for Doubt

Doubt is not toxic to faith; silence is. Young people want conversations in response to their hardest questions, not just answers. We offer tools and training for these discussions that deepen the faith of everyone involved.

Articles and Blog Posts

To get you started with Sticky Faith right now



*5 Ways to Kill Warmth in
Your Family
(and how to rebuild it)*

[Read Post](#)



*I Doubt It.
Making Space for Hard
Questions*

[Read Post](#)



*Moving Away from the Kid
Table
A Bigger Vision for Church*

[Read Post](#)

Sticky Faith posts

We'd be honored to speak at your event
or organization.

Click below to see our official list of Sticky Faith speakers.

[Check out the speakers](#)

Sticky Faith on NPR

Join Kara Powell for interfaith dialogue with other moms

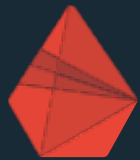
[Listen to the interview](#)

Sticky Faith Details

Learn about our research or grab the initial press release.

[Research Summary](#)

[Press Release](#)



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Institute

fyi@fuller.edu

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