

COMPETITIVENESS TOOLS
Author:
Bitav
Languages:
English
Description:
COMPETITIVENESS – A DEFINITION:
Ability of a firm or a nation to offer products and services that meet the quality standards of the local and world markets at prices that are competitive and provide adequate returns on the resources employed

or consumed in producing them. (Business Dictionary)

## Copyright © 2015-2017 All Rights Reserved



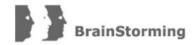














This project has been funded with support from the European Commission.

This web site and its contents reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

