

## CHOOSE YOUR SIZE

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## Privacy Policy



McGee only asks for specific types of personal information. In a few areas on our Web site and online customer support tools, we ask you to Provide information that will enable us to enhance your site visit, to assist you with technical support issues or to follow up with you after your visit. It is completely optional for your to participate. For example, we request information from you when you:

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- Register on [autosock.mcgeecompany.com](http://autosock.mcgeecompany.com)**
  - Place an order**
  - Provide feedback in an online survey**
  - Participate in a sweepstakes or other promotional offer**
  - Subscribe to a newsletter or a mailing list**
- 

In each of the instances above, we may ask for your name, e-mail address, phone number, address, type of business, customer preference information that is needed to register or subscribe you to services or offers. In the case of newsletters or mailing lists, you will be able to unsubscribe to these mailings at any time. McGee only uses your personal information for specific purposes. The information you provide will be kept confidential and used to support your customer relationship with McGee Company. Among other things, we want to help you quickly update your information and inform you of new products and services from McGee Company.

You can opt-out of receiving further marketing from McGee at any time. On occasion, McGee will send you information about various products and services we think may be of interest to you. Only McGee Company or Autosock.us will send you these direct mailings. If you do not want to receive such mailings, simply tell us when you give us your personal information.

McGee will not disclose your personal information to any outside organization for use in its marketing without your consent. Information regarding you (such as name, address and phone number), your order or the products you purchase will not be given or sold to any outside organization for its use in marketing or solicitation without your consent. Your information may be shared with agents or contractors of McGee for the purpose of performing services for you or McGee.

### Cookie Disclosure:

McGee Company may periodically collect information from you through automated means. When you browse the Site, use the Services, or read our emails or newsletters, we may use “cookies” or other online tracking mechanisms in order to provide better service, facilitate your use of the Site or Services, store online preferences, track usage of the Site or Services, including open and click-through rates of emails, tailor the marketing of business services to our institutional customers, or enhance security.

## **What Are Cookies?**

Cookies are text files containing small amounts of information downloaded to your computer or device when you visit a site. Cookies are then sent back to the originating site on each subsequent visit, or to another site that recognizes that cookie. Cookies are useful because they allow a site to recognize a user’s device. You can find more information about cookies at <https://ftc.gov/site-information/privacy-policy/internet-cookies>. Cookies do a lot of different jobs, like letting you navigate between pages efficiently and remembering your preferences, and they generally improve the user experience. They can also help to ensure that the advertisements you see online are more relevant to you and your interests.

The cookies used on this Site have been categorized on the basis of the categories found in the Federal Trade Commission Cookie guide. A list of the types of cookies used by McGee Company is set out below.

Some of our cookies are used for web analytics and intelligence about our Site. This information may be combined with other information for the purposes described below, including marketing. We may also use web beacons or other technologies for similar purposes and we may include these in marketing email messages or our newsletters in order to determine whether messages have been opened and links clicked on. Web beacons do not place information on your device, but may work in conjunction with cookies to monitor online activity.

## **What If I Don’t Want Cookies Or Website Tracking Of My Activities?**

By using our Site you agree that we can place cookies on your device and use other online tracking mechanisms as explained in this Privacy Notice. If you want to remove existing cookies from your device, you can do this using your browser options. If you want to block future cookies being placed on your device, you can change your browser settings to do this. For more information on managing cookies and other tracking devices see [www.allaboutcookies.org/manage-cookies](http://www.allaboutcookies.org/manage-cookies).

Deleting and blocking cookies will have an impact on your user experience as parts of the Site may no longer work. Unless you have adjusted your browser settings to block cookies, our system will issue cookies as soon you visit our Site, even if you have previously deleted our cookies.

## **What Types Of Cookies Are There And Which Ones Does The Site Use?**

There are four types of cookies explained below. We use three of them on our Site: Strictly necessary cookies, Performance cookies, and Functionality cookies. We do not use Targeting cookies on our Site; however, while on our Site you may visit other sites and encounter them there.

## Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the Site and use its features, such as accessing secure areas of the Site. Without these cookies, services you have asked for cannot be provided.

### We categorize the following cookies as strictly necessary:

**Registered Visitor Cookies** – A unique identifier given to each registered user, used to recognize them through their visit and when they return to the Site (see also Functionality cookies below).

**Performance Cookies** - These cookies collect information about how visitors use a site, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is anonymous and is only used to improve how a site works.

### We categorize the following as performance cookies:

**Referrer URL (internal page)** – Used to store the URL of the previous page visited. Allows us to track how visitors navigate through our Site.

**Referrer URL** – Used to store the URL which refers a visitor to our Site so we may understand what URLs are referring visitors to our Site.

**URL history** – Used to store the page visited by a user before that user submits a form. Also, used to display recently viewed articles to each visitor.

**Unregistered Visitor Cookie** – A unique identifier given to each visitor to allow analysis on how unregistered visitors use our Site.

**Session management cookies** – These cookies allow us to follow the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close their browser window. Our session management cookies are created temporarily. Once you close your browser, our session management cookies are deleted.

**Functionality Cookies** – These cookies allow a site to remember choices you make (such as your user name, language, or the region you are in) and provide enhanced, more personal features. For instance, a site may be able to provide you with local information by storing in a cookie the region in which you are currently located. These cookies can also be used to remember changes you have made to text size, font, and other parts of web pages that you can customize. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. We may use information collected from our cookies to identify user behavior and to serve content and information on products and services based on your profile. We may pass or share this information within McGee Company or with affiliates for marketing or analysis purposes. In most cases we will not be able to track individuals by name; only if you are a registered user we can associate the cookie information with your name.

These cookies cannot track your browsing activity on other websites. They don't gather any information about you that could be used for online advertising on other sites or remembering where you've been on the internet outside our Site.

**We categorize the following as functionality cookies:**

**Recently viewed pages** – Stores pages visited by the user on our Site and displays them in right-hand navigation for easy reference.

**Search history** – Stores searches on our Site conducted by the user and displays them for the user in the right-hand navigation for easy reference.

**Registered Visitor Cookie** – A unique identifier given to each registered user to our Site, or each user who voluntarily provides personal information on our Site to request information from us, used to serve them content and offers based on their profiles. Also used for analysis and marketing purposes (see also Strictly necessary cookies above).

**Targeting Cookies**

These cookies are used to deliver online advertisements on other websites that are more relevant to you and your interests. They are also used to limit the number of times you see such advertisements as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the site operator's permission. They remember that you have visited a site, and this information is shared with other organizations such as advertisers. Quite often they will be linked to site functionality provided by the other organization.

As mentioned above, we do not currently use Targeting cookies on this website.



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