

# Tea Trade Mart

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**Website:** <http://www.teatrademart.com/home>

**ITSS Member Value:** TBD

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**Description:**

Have you ever wanted more from your knowledge of tea? Wanted to delve deeper, become more knowledgeable and possibly a tea expert?

Growing into a person who is very knowledgeable and enthusiastic about tea requires a love of tea and its history, its terroir, its health benefits – a desire to know more and a true acquired sense of the subtleties of tea tasting through sensory evaluations. Yes, using all five senses to taste, evaluate and compare various specialty teas.

Whether you are a gourmet or a novice, a barista or a beginner, Cordon Bleu chef or culinary student, health practitioner or lead a healthy lifestyle, our tea classes can elevate you to the professional status. Get on the fast track! Tea courses are just the beginning of a lifetime of appreciation and professional tea academics.

## About Jennifer Peterson, Tea Educator



## TEA CLASSES & COURSES

If you talk the talk, you've got to walk the walk. It's time to take action and learn more about tea.

It pays to know how to taste good tea. To appreciate its nuances. To know its people and its history. To pair the right tea with your menu. Tea Trade Mart offers classes and courses for every level of tea enthusiast or tea professional.

Think about this! If you have a 5-star menu and a 5-star wine list, why would you serve 1-star tea?

[Check out the full program and segments.](#)

## TEA BUSINESS CLASSES

For passionate individuals pursuing a career in the tea industry, opening a tea shop or professionals wanting to become a Certified Tea Specialist.

[Starting a Tea Business – go here](#)

[Marketing Your Tea Business – go here](#)

## CERTIFIED TEA SPECIALIST©

Two Intense and Inspirational Days!

An intense tea education program, you'll have two fun-filled and fact-filled days learning about tea history. Its origins. Its history. Taste and compare 24 teas. Enjoy the sensory side of tea, too. I'll show you how!

Specialty Tea Institute (STI) Certified Tea Specialist, is the only tea certification endorsed by the Tea Council of the USA. You'll proudly display your CTS certificate to customers and to employers.

[Tap here for more information](#)  
[and registration for Specialty Tea Institute](#)  
October classes.

**Categories List:** [Tea Blogs](#) [Tea Business Consultant](#) [Tea Education](#)

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## Map

