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## About Us



Southern Hobby Supply, Inc. was founded in 1991 with one simple goal: become our customers' greatest asset by delivering top quality products, unmatched customer service, and the most knowledgeable sales staff in the hobby industry.

### Service and Relationships That Go The Extra Mile

Our dedication to service is founded on our extensive route and parcel service sales programs. Not only do we provide prompt parcel delivery of orders to stores across the United States, our Southern Hobby trucks also deliver product – which saves costly shipping on supplies and bulky items - straight to our customers' doors. By hiring salesmen and drivers who are passionate about the industry, we are able to provide service that is unique to you and your store. Our sales experts know what it takes to make your store shine, because we take the time not just to build an account base, but to build relationships.

We're proud of our service, and we're also proud to have relationships with nearly every major manufacturer of Sports Cards, Gaming Products, Supplies, and Pop Culture and Entertainment Merchandise. This makes us a true one-stop shopping experience for all of our customers' needs. By that same merit, we have also teamed with industry leading manufacturers to bring you in-store programs and organized play designed to drive more consumers to your door.

### Powerful Online Tools

Our new website, launched in December 2017, features industry leading capabilities that let you manage your business with us at a glance. Our easy to navigate home page puts you just a click away from viewing your pre-orders and pending orders any hour of the day!

One of the best features of our website is that it allows you to generate and save orders throughout your busy day. We know that there are so many products that your customers request on a daily basis, and we've made it easy to manage those requests. Just log into your account on our website, add the requested items to your Shopping Cart, and come back later to finish it! This makes it easy to order long lists of dice, deck protectors, and other supplies that consume so much time when you have to call a sales rep.

Stay on top of your account balances on the My Account page where you can see detailed information about Open Invoices, Any Credits On Your Account and Detailed Order History.

Oh! And if we're ever out of stock on an item, our Wish List allows you to add an item to your own personal wish list and then be notified when it arrives the next time you log into our website!

Finally, one of the coolest aspects is the ability to order live product and place preorders at the same time! No more flipping between inventories; just add each product as you browse and our advanced software divides them into separate invoices!

### Convenient Locations to Serve Your Store!

We have 5 warehouses with a team of dedicated sales reps to serve you: Nashville, TN; St. Louis, MO; Chicago, IL; Long Island, NY; and Reno, NV. Utilizing these prime distribution hubs, we offer to-your-door delivery to nearly every major metropolitan city east of the Mississippi River. For areas that we don't reach with our route service, we offer same day shipping via UPS, FedEx, or freight line.

Our team has a deep passion for the products and services we provide, and our number one goal is and always will be customer satisfaction. We look forward to serving you soon!

#### CUSTOMER CARE

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#### OUR PRODUCTS

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[Supplies](#)

#### SHOPPING TOOLS

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[Warehouse Guide](#)  
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#### SOCIAL MEDIA

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