

<b>Value Prop</b> fdsf	<b>Solution</b>	<b>Problem</b>	<b>Customer Segment</b> dsfdsfsf
	<b>Channel</b>	<b>Revenue Model</b>	
<b>Market</b>	<b>External Risks</b>	<b>Key Performance Indicators</b>	

## **Who are we selling to?**

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### **Earlyvangelists**

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### **Purchase decision**

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## **What benefit do we provide?**

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### **Analogs**

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### **Antilogs**

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