

Internationalization Strategies
Author:
ASO
Languages:
English
Description:
Companies have been looking for their place in international markets due to surplus of production being produced in today's world, local competition and specialization on a particular product
This issue is vitally important in each country. Companies become competitive in international market through creating low-cost on production through specialization
Sustainability of competitiveness is also crucial as well as being competitive.

Copyright © 2015-2017 All Rights Reserved



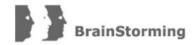














This project has been funded with support from the European Commission.

This web site and its contents reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

