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FabAlley is a one-stop destination for fashion lovers

Supplier of: [Clothing](#) [Clothing Designers](#)

High Street Essentials Pvt Ltd, G-4, Sector 6, Noida , Uttar Pradesh, India 201301

Phone: 1204999470

Website: <http://www.faballey.com/>

Business Provide:

Women's Accessories, Clothing, Apparel

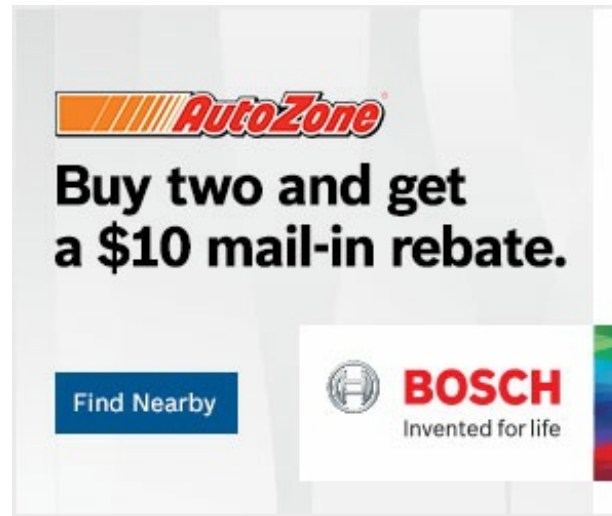
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Business Description

FabAlley is one of the biggest and fastest growing online fashion destination for taste-makers and trend-breakers all over the country. They are majorly into the women's accessories business from last 5 years. In 2012 25-year olds Shivani Poddar and Tanvi Malik had started an online women accessories store selling the best and premium quality fashion accessories like jewelry, bags, and shoes keeping the main target is to make India fashion forward.

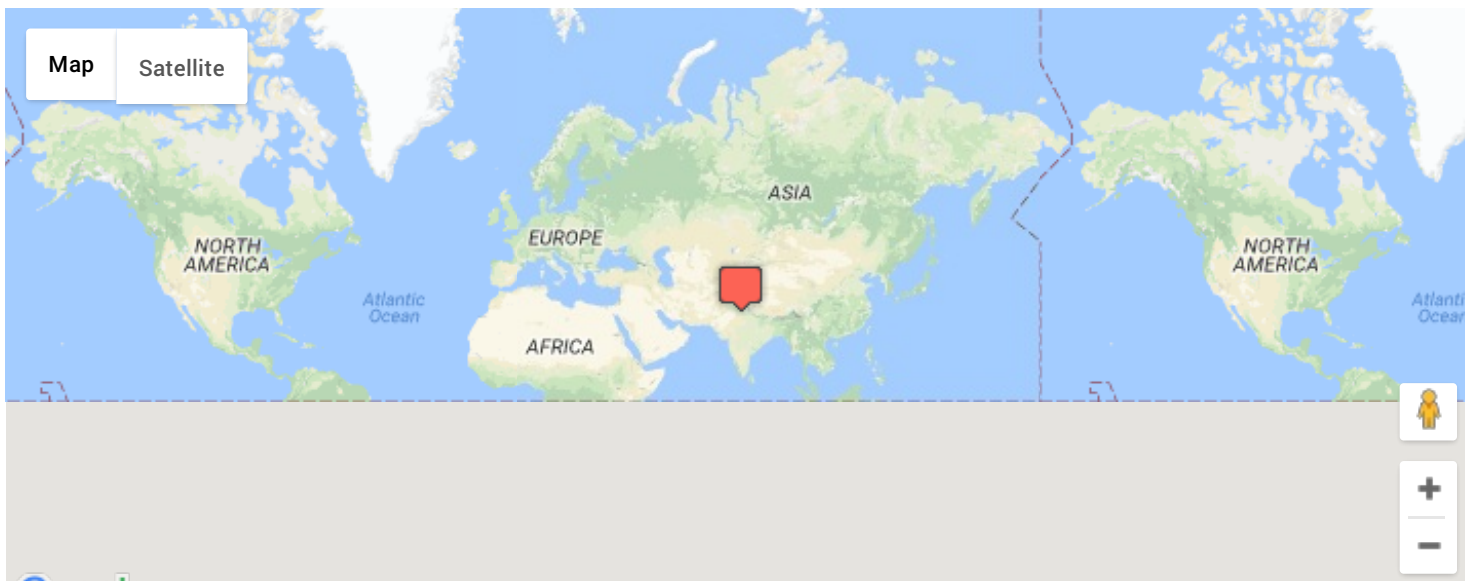
In a span of 2 years, they have grown to become a legit style source for fashion-forward apparel and accessories. The main targetted audience is the age group of 17 to 35 years. As the name suggests (i.e. FabAlley) they are totally into Western and Indo-Western fashion especially fashion-forward girls in India who shy away from the mainstream and shop at offbeat alleys, indie-chic nooks, and quirky boutiques.



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